Module 1 Challenge

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

The data shows us that:

* more campaigns turnout successful compared to the any other outcomes.
* successful campaigns have on average, a higher number of backers.
* plays are the most common campaigns.

1. What are some limitations of this dataset?

This dataset doesn’t show any information on the backers themselves like place of residence, sex, occupation or income.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

A table showcasing the percentages of successful and failed outcomes by category/subcategory could aid organisers in determining which campaign has a higher chance of succeeding based on category alone.